

Monday, June 29, 2009

Big concept stuff today - Is "wealth" a good thing or a bad thing? We propose coming up with a definition of "Wealth" (with a big W) as something positive and desirable.

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Tuesday, June 30, 2009

Are you going to pay too much on your next big purchase - many people do. We explain a little about behavioral economics (how you are wired to think about money) and how it can often lead to poor choices with your money. We also offer a solution to minimize the problem.

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Wednesday, July 1, 2009

Do you believe you can make good financial decisions? Most media assumes that you can't. We want you to "buy yourself" as the person to fix your financial challenges. Also - how managing your money is a lot like a trip in the car to the grocery store.

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Thursday, July 2, 2009

We continue to develop this concept of "Buy Yourself" when it comes to building wealth and improving your financial position. What you DON'T need is somebody else's system, products or new laws and regulations.

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Friday, July 3, 2009

Yesterday, unemployment figures were released by the Bureau of Labor Management (BLM). What did they tell us about this recovery and green shoots folks are talking about? We address the data and give you a couple tips to put it into a useful context.

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